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FOR IMMEDIATE RELEASE

META STORY

WHAT MARVEL & THE MESSIAH
CAN TEACH US ABOUT GREAT STORYTELLING

by Sean Gaffney

“...surprising, effective and satisfying.” —Dean Batali, producer, playwright,
television writer (*Buffy*, *That 70s Show*)

“I’ve heard him speak on the DNA of story at so many events, but now you,
lucky reader, get all of that knowledge in one book. Congratulations, your
stories are about to get better.” —Cory Edwards, director/writer (*Hoodwinked*)

“*Meta Story* is a gift to writers of every level. With **wit**, **wisdom**, and **warmth**, Gaffney explores the universal components of great storytelling and makes the craft of screenwriting accessible and compelling. His linking of the power of storytelling in Scripture and in popular culture is illuminating and inspiring. **This isn't a "how to," it's a "why to."** I will be using this book as a personal guide and pressing it into the hands of friends and students.” —Sheryl Anderson, author, screenwriter, and showrunner (*Sweet Magnolias*)

“[Sean’s] writing draws from historical and contemporary genres. It is engaging, focused, and seasoned with laugh-out-loud humor.” —David Gyertson Ph.D., former President of Regent University, Asbury University, and Taylor University.

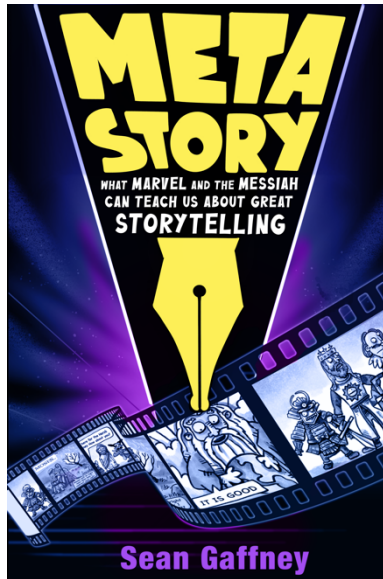
Gaffney Inkwell announces the release of Sean Gaffney’s book, META STORY: What Marvel & the Messiah Can Teach Us About Great Storytelling.

This fun-to-read, insightful book will enlighten audiences hoping to expand their view of Story, as well as instruct those learning the art of scriptwriting. **Designed for anyone of faith who likes movies, TV shows, or theatre**, this book explores the hardwired universal patterns in Story and the effect those elements have on our souls.



Sean Gaffney is an author, scriptwriter, speaker, and story coach. He is currently Professor of Screenwriting at Asbury University. For info: www.GaffneyInkwell.com

Bryan Ballinger is a muralist, illustrator, toy designer, cartoonist, writer, photographer and teacher. See his work at <https://www.breadwig.com>



PUBLICATION INFORMATION

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ILLUSTRATIONS BY: Bryan Ballinger

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AUTHOR MARKETING POINTS

- Former NYC & Seattle Theatre Manager, Warner Bros Story Administrator, *SuperBook* & *Veggie Tales* writer
- Current Associate Dean & Professor of Screenwriting at Asbury University
- Frequent conference speaker